

Why work with us



Our Commitment

At HK Business Insurance our focus is simple. We strive to protect you and make your life easier.

We consistently endeavour to do this by:



ASKING THE RIGHT QUESTIONS

We don't waste your time with unnecessary information and ensure we leverage the data effectively with Insurers to your benefit



KEEPING YOU UP TO DATE WITH TIMELY, REGULAR COMMUNICATION

So you always know what the latest development is with your renewal and don't have to worry about what's happening



MAKING THE PROCESS CLEAR, SIMPLE AND EASY FOR YOU.

To make the experience stress free and straight forward so you can get back to your business



BEING UPFRONT AND NOT LUMPING YOU WITH ANY SURPRISES.

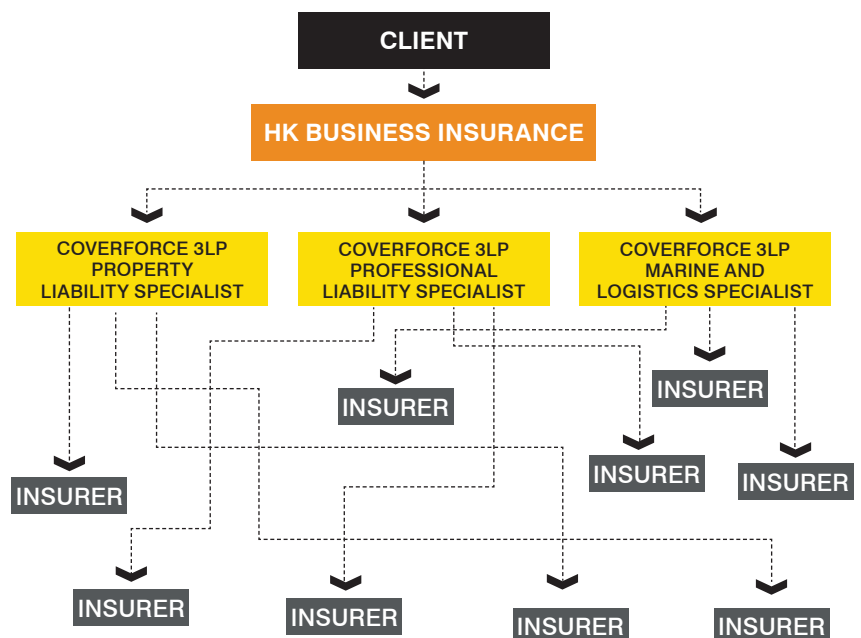
We take the time to walk you through your programme so you understand what you are and are not covered for. With our policies – what you see is what you get.



MAKING THE EXPERIENCE ENJOYABLE

Insurance can be such a chore so our focus is for you to enjoy dealing with us – as simple as that

“We understand that it makes your life easier to deal with the one person who knows your history. So we nominate a single point of contact for you who works with our product teams to leverage your position in the insurance market to your benefit. That's our commitment to you, specialist advice without the higher price.”



Making Insurance Simple



Our Products and Services

We provide specialist insurance advice to clients in a variety of industries. With many decades of experience our three key areas of expertise are:



MARINE AND LOGISTICS:

This division specialises in serving the maritime and transportation industries. We offer insurance advice for Marine Cargo, Boat Insurance, Commercial Motor, and Truck Insurance, Plant and Equipment and a range of marine liabilities including Marina Operators, Ship Repairers and Freight Forwarders Liability.



PROFESSIONAL LIABILITY:

In the ever changing regulatory environment, it is crucial to be across any policy developments that could affect your business. We can assist you with a range of products including Professional Indemnity, IT Liability, Statutory Liability, Medical Malpractice, Management Liability, and Cyber.



PROPERTY AND GENERAL LIABILITY:

We can provide you with a full analysis of your current business exposures and provide suitable solutions. We provide a range of products in this area including Property, Business Interruption, Machinery Breakdown, Construction and Public and Products Liability.

In addition to these three key areas, we utilise other specialists to provide insurance advice for Life and Superannuation, Workers Compensation, and Trade Credit/Surety.

About Us

Hoffman Kelly has increased their ability to offer a more complete service to their business clients by teaming up with Coverforce 3LP to provide business insurance brokerage services. Hoffman Kelly and Coverforce 3LP share very similar philosophies in business, critically both businesses putting their clients' interests as their number 1 priority and providing specialist expertise. This made Coverforce 3LP a perfect fit to partner in this brand new client offering.

Management Team

For more information on the Hoffman Kelly or Coverforce 3LP management teams please go to:

hoffmankelly.com.au/about-us/our-team/

coverforce.com.au/partners/3lp

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Important Information

HK Business Insurance is a trading name of Coverforce 3LP Pty Ltd (ACN 613 073 573). Coverforce 3LP Pty Ltd is a Corporate Authorised Representative (CAR 001244497) of Coverforce Partners Pty Ltd (ACN 089 245 465) (ABN 57 089 245 465) AFSL 245377.

Further details regarding Coverforce Partners products, services, remuneration and other important information may be found in our Financial Services Guide (FSG)